



PRESS RELEASE

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INELTEK LAUNCHES IN UK & IRELAND.

INELTEK GmbH, a leading German based distributor of electronic components has launched a subsidiary company based in Aldermaston to cover the UK and Ireland marketplace.

Industry veteran Paul Davies, formerly of Silicon Highway Ltd, will head Ineltek Ltd.

Ineltek GmbH has extended several of its leading franchises into this important marketplace including Atmel, Austria Microsystems, Explore, Redpine Signals and Premo.

Bernhard Sonnentag, Managing Director and founder of Ineltek GmbH, stated

“ We are excited about the launch of Ineltek Ltd in the UK and we will extend the same high level of technical design-in support that our customer’s in Germany have enjoyed to the UK and Ireland.”

He added further “ Ineltek is currently the 6th largest semiconductor distributor in Germany, 8th largest in Austria, and has a presence in Russia, Ukraine and Hungary. We expect to become a leading distributor in the UK & Ireland as we continue upon our design-in strategy on behalf of our principals.”

Paul Davies, Managing Director of Ineltek Ltd added “ Ineltek will focus upon bringing a high-level of support to the engineering and purchasing communities on behalf of our principals, the fact that we are able to launch with so many leading franchises in the UK and Ireland is a testament to the design-in focus that our parent company has concentrated upon since its launch in 1987. “

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