



April 2011

Welcome to the April edition of the Inteltek NEWSLETTER. It contains news, facts and information to help you to obtain the best out of our products and services.

Our first issue contains information on:

Product Information April 2011

- * Inteltek awarded Atmel`s Distributor of the Year 2010 Europe
- * Atmel SAM3S Ideal Upgrade Path for Atmel SAM7S Customers
- * austriamicrosystems AS5050 Smallest Magnetic Rotary Encoder for uA Low Power Applications

Ineltek awarded Atmel`s Distributor of the Year 2010 Europe

Ineltek GmbH, a leading European distributor of electronic components, was awarded Atmel`s prestigious Distributor of the Year EMEA Award for outstanding performance in 2010. The presentation was made on March 9th, 2011 at Atmel`s annual Sales Conference in Hawaii.

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Product series: ATSAM3S, ATSAM7S

Atmel SAM3S Ideal Upgrade Path for Atmel SAM7S Customers

The Atmel SAM3S series is the new family of Cortex M3 Flash Microcontrollers.

What are the customer benefits when migrating from a SAM7S-based system to a SAM3S-based system in terms of pin-to-pin compatibility, system performance improvements and peripherals?

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Product series: AS5xxx

ams AS5050 Smallest Magnetic Rotary Encoder

austriamicrosystems, a leading designer and manufacturer of high-performance analog ICs, has announced the AS5050 10-bit magnetic rotary encoder IC for contactless position sensing with the industry's lowest power and smallest size. Featuring automatic power-down and wake-up modes, the AS5050 encoder is targeted for low-power applications such as robotics and is also suited for servo motor control and as an input device for low-cost battery operated devices.

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